

Beat: Entertainment

## **ROBERT REDFORD S SUNDANCE OPENS NEW STORE IN SCOTTSDALE - ARIZONA**

### **RETAIL LOCATION AT KIERLAND COMMONS**

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**USPA NEWS** - Sundance, a premier lifestyle retailer of women's and men's apparel & footwear, jewelry, accessories, art & home décor, just announced the opening of its newest store in Scottsdale. The store, located in Kierland Commons, will host its Grand Opening celebration beginning on Thursday, March 3, 2016.

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Kierland Commons is an upscale outdoor lifestyle shopping destination in scenic Scottsdale. The center's history as a community partner, with long-standing ties to local, community-minded non-profit organizations, makes it an obvious fit for Sundance.

With its historical commitment to artisans, Sundance is donating a portion of the proceeds from the Grand Opening weekend to Scottsdale Artists' School, a Scottsdale-based non-profit committed to building community through art.

The opening of the Scottsdale Sundance store marks the company's first of several retail stores to open in 2016. Sundance opened stores in Edina, MN and Dallas, TX in 2015 and plans to continue this growth over the next several years.

Famed actor, director, and visionary of independent filmmaking, Robert Redford founded Sundance Catalog in 1989 to promote the works of artists and craftspeople from across the country and around the world. From a small operation run out of the attic of the old Sundance Village firehouse, Sundance has grown to become one of America's preeminent lifestyle retailers.

Source : Sundance

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